

MPN

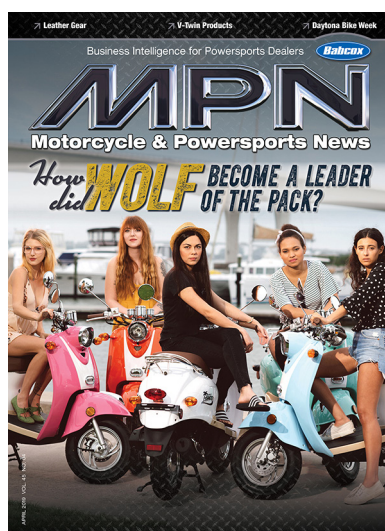
Motorcycle & Powersports News

COVER & FEATURE SOLUTIONS GUIDELINES

Motorcycle & Powersports News is a publication that stands out by providing thought-provoking, solution-based articles that our readers can immediately put into effect. As a marketing partner, we want to offer you the opportunity to connect with our readership as an industry expert.

Participating in a Cover and Feature Solutions agreement, advertisers need to follow these guidelines:

- Covers should feature a dealer
- Cover and feature images need to be high-resolution jpeg or tif files; 30 dpi at 100 percent; please send multiple options
- The article should focus on:
 1. A dealer (their history and background in the industry)
 2. The challenges that dealership faces
 3. How the marketing partner's products and services have helped that dealer succeed.
- Articles are approximately 1,200 words in length.
- Articles cannot be a sales pitch for the marketing partner's product or service.
- All articles are subject to editing by **MPN**.
- A proof of their article as it will appear will be sent to you for your review and approval.
- Once an article has been edited and published, we retain all rights to that article. Reprints are available through **MPN** only.



For any questions about these requirements, or information on submitting an editorial to be published, contact Publisher **Susan Givens** at 502-802-5608 or sgivens@autosuccessonline.com.